Presentation of third wave measurements results
The Centre for Integration Studies (CIS) is established by the Eurasian Development Bank (EDB) in 2011.

It focuses on quantitative analysis and applied studies:

- Effects of the Customs Union (CU) and Single Economic Space (SES);
- Effects of CU and SES widening;
- Macroeconomic model building;
- The System of Indicators of Eurasian Integration;
- The monitoring of mutual CIS investments;
- Social perception of integration processes.

The Centre carries out research, drafts reports, prepares recommendations to the Governments of EDB’s member states, the Bank, the Eurasian Economic Commission etc.
Project description and methodology

• The project "EDB Integration Barometer" has been in operation since 2012. It is implemented by the EDB Centre for Integration Studies in cooperation with the "Eurasian monitor"

• In 2014 the project participants included 11 countries (10 CIS countries and Georgia). Altogether more than 13 K citizens have been polled (from 1,000 to 2,000 in each country)

General purpose of research:
• monitoring study of integration preferences of CIS population (foreign-policy, external economic, sociocultural orientations);
• evaluation of humanitarian "integratedness" of this region in dynamics
Concept composition

Integration preferences of population

Economical attraction

Products of which countries do you prefer?
What country would you like to work?
What country would you like to live?
The arrival of workers from which countries is desirable?
The capital inflows and the businessmen arrival from which countries are desirable?
Scientific exchange with what countries is desirable for us?

Political attraction

What countries are our friends?
What countries are our enemies?
For what countries should we give military assistance?
From what countries can we accept military assistance?

Sociocultural attraction

What countries have you traveled last few years?
About what countries would you like to learn more?
In what countries do you have people (relatives, colleagues, etc.) that you keep in touch?
Where would you like to spend holidays?
Where would you like to study (or send your children for studying)?
Artists, painters and musicians from what countries are desirable for arrival to our country?
Tourists from what countries are desirable for arrival to our country?

Sets of questions
## Area of choice

<table>
<thead>
<tr>
<th>Area of Choice</th>
<th>Number</th>
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<tbody>
<tr>
<td>Attraction towards Post-Soviet area at large and within</td>
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<td>Armenia</td>
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<tr>
<td>Great Britain</td>
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<td>Germany</td>
<td>14</td>
</tr>
<tr>
<td>France</td>
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</tr>
<tr>
<td>Other countries of European Union</td>
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<tr>
<td>India</td>
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<tr>
<td>China</td>
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</tr>
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<tr>
<td>No answer</td>
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</table>

"Autonomy"
Attitude to the CU and SES in member states

Kazakhstan
- 2012: 80% Certain positive, 10% Rather negative, 4% Don't know
- 2013: 73% Certain positive, 15% Rather negative, 6% Don't know
- 2014: 84% Certain positive, 7% Rather negative, 4% Don't know

Russia
- 2012: 72% Certain positive, 17% Rather negative, 5% Don't know
- 2013: 67% Certain positive, 24% Rather negative, 5% Don't know
- 2014: 79% Certain positive, 17% Rather negative, 2% Don't know

Belarus
- 2012: 60% Certain positive, 28% Rather negative, 6% Don't know
- 2013: 65% Certain positive, 23% Rather negative, 3% Don't know
- 2014: 68% Certain positive, 24% Rather negative, 6% Don't know

Legend:
- Blue: Certainly positive / rather positive
- Orange: Indifferent
- Red: Rather negative / certainly negative
- Yellow: Don't know

Source: Eurasian Development Bank
<table>
<thead>
<tr>
<th>Country</th>
<th>Certainly yes / rather yes</th>
<th>I do not care</th>
<th>Rather no / certainly no</th>
<th>Don't know</th>
</tr>
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<td>72%</td>
<td>13%</td>
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<td>Uzbekistan</td>
<td>68%</td>
<td>10%</td>
<td>6%</td>
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<td>Armenia</td>
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<td>Georgia</td>
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<td>23%</td>
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<td>Kyrgyzstan</td>
<td>50%</td>
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<td>Moldova</td>
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<td>Ukraine</td>
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<tr>
<td>Azerbaijan</td>
<td>22%</td>
<td>9%</td>
<td>64%</td>
<td>4%</td>
</tr>
</tbody>
</table>
Economy. Consumer goods preferences

**Former USSR countries**
- Uzbekistan: 2012-57%, 2013-64%, 2014-78%
- Kyrgyzstan: 2012-59%, 2013-59%, 2014-57%
- Kazakhstan: 2012-59%, 2013-59%, 2014-57%
- Georgia: 2012-34%, 2013-38%, 2014-56%
- Armenia: 2012-28%, 2013-32%, 2014-50%

**EU countries**
- Russia: 2012-24%, 2013-25%, 2014-34%
- Ukraine: 2012-29%, 2013-35%, 2014-33%
- Georgia: 2012-43%, 2013-48%, 2014-43%
- Armenia: 2012-40%, 2013-34%, 2014-41%

**Other countries**
- Uzbekistan: 2012-60%, 2013-65%, 2014-55%
- Kyrgyzstan: 2012-26%, 2013-32%, 2014-17%
- Kazakhstan: 2012-26%, 2013-27%, 2014-30%
- Georgia: 2012-55%, 2013-53%, 2014-56%
- Russia: 2012-47%, 2013-43%, 2014-41%
- Belarus: 2012-43%, 2013-41%, 2014-41%
- Ukraine: 2012-44%, 2013-35%, 2014-39%
- Turkey: 2012-45%, 2013-43%, 2014-43%
- Kazakhstan: 2012-29%, 2013-26%, 2014-29%
- Georgia: 2012-23%, 2013-28%, 2014-26%
- Armenia: 2012-36%, 2013-29%, 2014-26%
- Russia: 2012-60%, 2013-45%, 2014-60%
- Belarus: 2012-44%, 2013-45%, 2014-40%
- Ukraine: 2012-35%, 2013-34%, 2014-36%
- Azerbaizan: 2012-32%, 2013-37%, 2014-36%
- Turkey: 2012-44%, 2013-36%, 2014-36%
- Uzbekistan: 2012-60%, 2013-67%, 2014-69%
- Kyrgyzstan: 2012-39%, 2013-52%, 2014-64%
- Kazakhstan: 2012-55%, 2013-63%, 2014-55%
- Georgia: 2012-42%, 2013-40%, 2014-29%
- Armenia: 2012-29%, 2013-26%, 2014-26%
- Russia: 2012-47%, 2013-43%, 2014-41%
- Belarus: 2012-43%, 2013-41%, 2014-41%
- Ukraine: 2012-44%, 2013-35%, 2014-39%
- Azerbaizan: 2012-39%, 2013-41%, 2014-41%
- Turkey: 2012-45%, 2013-43%, 2014-43%
Economy. Consumer goods preferences (Top-3 within the CIS region)

Russia

Belarus
- 20% (2012)
- 20% (2013)
- 24% (2014)

Ukraine
- 6% (2012)
- 5% (2013)
- 4% (2014)

Kazakhstan
- 3% (2012)
- 2% (2013)
- 3% (2014)

Ukraine

Russia
- 20% (2012)
- 24% (2013)
- 18% (2014)

Belarus
- 15% (2012)
- 20% (2013)
- 15% (2014)

Moldova
- 1% (2012)
- 1% (2013)
- 2% (2014)
Economy. Scientific and technical cooperation

**Former USSR countries**

- Tajikistan: 67% (2012), 55% (2013), 68% (2014)
- Kazakhstan: 61% (2012), 63% (2013), 65% (2014)
- Uzbekistan: 60% (2012), 49% (2013), 50% (2014)
- Moldova: 49% (2012), 60% (2013), 49% (2014)
- Armenia: 49% (2012), 43% (2013), 46% (2014)
- Azerbaijan: 46% (2012), 40% (2013), 46% (2014)
- Georgia: 46% (2012), 41% (2013), 49% (2014)
- Turkmenistan: 25% (2012), 20% (2013), 29% (2014)
- Russia: 16% (2012), 19% (2013), 20% (2014)
- Ukraine: 9% (2012), 10% (2013), 12% (2014)

**EU countries**

- Tajikistan: 19% (2012), 24% (2013), 37% (2014)
- Kyrgyzstan: 20% (2012), 32% (2013), 29% (2014)
- Uzbekistan: 37% (2012), 37% (2013), 39% (2014)
- Moldova: 39% (2012), 42% (2013), 38% (2014)
- Armenia: 50% (2012), 55% (2013), 51% (2014)
- Georgia: 49% (2012), 53% (2013), 53% (2014)
- Turkmenistan: 20% (2012), 32% (2013), 37% (2014)
- Russia: 19% (2012), 20% (2013), 29% (2014)
- Ukraine: 70% (2012), 54% (2013), 47% (2014)

**Other countries**

- Tajikistan: 74% (2012), 70% (2013), 67% (2014)
- Kyrgyzstan: 55% (2012), 54% (2013), 34% (2014)
- Uzbekistan: 62% (2012), 59% (2013), 58% (2014)
- Armenia: 58% (2012), 56% (2013), 49% (2014)
- Azerbaijan: 59% (2012), 60% (2013), 40% (2014)
- Georgia: 54% (2012), 57% (2013), 54% (2014)
- Turkmenistan: 33% (2012), 61% (2013), 61% (2014)
- Russia: 64% (2012), 61% (2013), 61% (2014)
Economy. Labor immigration (preferences within the CIS region)
Economy. Labor emigration (preferences within the CIS region)

Russia

- Georgia: 14%
- Armenia: 26%
- Uzbekistan: 23%
- Kyrgyzstan: 34%
- Kazakhstan: 17%
- Tajikistan: 42%
- Turkmenistan: 14%
- Azerbaijan: 14%
- Belarus: 25%
- Moldova: 11%

(10%-20%)
(20%-40%)
(40%-60%)
Personal communication with representatives of other countries

- **Former USSR countries**
  - Tajikistan: 87% 88%
  - Armenia: 83% 82%
  - Kyrgyzstan: 78% 85%
  - Uzbekistan: 76% 70%
  - Belarus: 46% 42%
  - Moldova: 59% 65%
  - Kazakhstan: 59% 65%
  - Georgia: 57% 65%
  - Russia: 58% 47%
  - Azerbaijan: 42% 47%
  - Turkmenistan: 46% 49%

- **EU countries**
  - Tajikistan: 4% 5%
  - Armenia: 27% 30%
  - Kyrgyzstan: 9% 7%
  - Uzbekistan: 2% 2%
  - Belarus: 15% 14%
  - Moldova: 44% 48%
  - Kazakhstan: 46%
  - Georgia: 23%
  - Russia: 28%
  - Azerbaijan: 12%
  - Turkmenistan: 5%

- **Other countries**
  - Tajikistan: 16% 12%
  - Armenia: 25% 31%
  - Kyrgyzstan: 17% 15%
  - Uzbekistan: 5% 6%
  - Belarus: 14% 4%
  - Moldova: 16% 15%
  - Kazakhstan: 9% 8%
  - Georgia: 14% 19%
  - Russia: 23%
  - Azerbaijan: 7%
  - Turkmenistan: 16%
## Education: Attractiveness of Other Countries

### Former USSR Countries

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<th>2014</th>
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<td>8%</td>
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<td>2%</td>
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<tr>
<td>Turkmenistan</td>
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### EU Countries

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<th>2013</th>
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<td>28%</td>
<td>18%</td>
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### Other Countries

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</tr>
<tr>
<td>Turkmenistan</td>
<td>28%</td>
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</tr>
</tbody>
</table>
Cognitive interest to other countries

- Former USSR countries
- EU countries
- Other countries

Tajikistan, Turkmenistan, Uzbekistan, Belarus, Moldova, Kazakhstan, Kyrgyzstan, Armenia, Georgia, Russia, Azerbaijan

- 2012
- 2013
- 2014
Policies. Perception of friendliness of other countries

- Former USSR countries
  - Tajikistan: 96%, 91%, 95%
  - Uzbekistan: 95%, 92%
  - Armenia: 89%, 88%
  - Kyrgyzstan: 92%, 94%
  - Belarus: 90%, 97%
  - Russia: 83%, 86%
  - Georgia: 65%, 68%
  - Moldova: 72%, 78%
  - Azerbaijan: 76%
  - Ukraine: 63%, 68%
  - Turkmenistan: 67%

- EU countries
  - Tajikistan: 13%, 7%
  - Uzbekistan: 15%, 37%
  - Armenia: 19%, 23%
  - Kyrgyzstan: 46%, 38%
  - Belarus: 6%, 14%
  - Russia: 11%, 12%
  - Georgia: 28%, 22%
  - Moldova: 38%, 49%
  - Azerbaijan: 6%, 58%
  - Ukraine: 28%, 36%
  - Turkmenistan: 34%

- Other countries
  - Tajikistan: 33%, 29%
  - Uzbekistan: 35%, 63%
  - Armenia: 25%, 34%
  - Kyrgyzstan: 15%, 18%
  - Belarus: 35%, 34%
  - Russia: 31%, 29%
  - Georgia: 27%, 28%
  - Moldova: 67%, 65%
  - Azerbaijan: 14%, 26%
  - Ukraine: 18%, 23%
  - Turkmenistan: 18%
Policies. Perception of friendliness of other countries (preferences within the CIS region)

Part 1: The diagram is divided into two parts to improve readability.
Policies. Perception of friendliness of other countries (preferences within the CIS region)

Part 2: The diagram is divided into two parts to improve readability.
Degree of focus on autonomy in the public opinion of the countries participating in the project

- **Turkmenistan**: 35% (2012), 42% (2013), 20% (2014)
- **Ukraine**: 33% (2012), 39% (2013), 42% (2014)
- **Belarus**: 29% (2012), 33% (2013), 33% (2014)
- **Moldova**: 24% (2012), 29% (2013), 32% (2014)
- **Russia**: 29% (2012), 31% (2013), 40% (2014)
- **Armenia**: 24% (2012), 30% (2013), 30% (2014)
- **Kazakhstan**: 28% (2012), 29% (2013), 29% (2014)
- **Kyrgyzstan**: 14% (2012), 22% (2013), 29% (2014)
- **Georgia**: 12% (2012), 23% (2013), 28% (2014)
- **Azerbaijan**: 22% (2012), 25% (2013), 25% (2014)
- **Uzbekistan**: 22% (2012), 22% (2013), 30% (2014)
- **Tajikistan**: 8% (2012), 21% (2013), 13% (2014)
The grouping was performed using the results of calculation of indices of attraction to a group of countries for each country participating in the project. A vector with the highest index of attraction is considered priority for each country. The procedure for calculating the indices is described in the analytical report (Sub-section 4.1. "Index development scheme").
Eurasian Development Bank

Thank you for your attention!

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